



FOR IMMEDIATE RELEASE:

Guild Launch Adds LOTRO Roster and Profile Imports

Richmond, Virginia – May 14, 2009 — May 13th 2009. Guild Launch (<http://www.guildlaunch.com>) announced today support for importing of Kinship rosters and character profile info from the <http://my.lotro.com/> site via an XML API that was recently made available to the community. This addition greatly enhances Guild Launch's support for Lord of the Rings Online. The new system allows Kinship leaders to setup a Kinship site with Guild Launch and to have their full kinship roster and all of their kinship character's classes, profession, stats and gear available for display and browsing on the site.

About Guild Launch

Guild Launch was founded to provide quality guild hosting services to the rapidly evolving and demanding online gaming market. The mission of Guild Launch is provide the members of MMORPG and FPS gaming communities, guilds, teams, clans, PvP teams etc., with affordable and state of the art guild hosting and management tools that enable guild leaders and guild administrators to spend less time managing their website and more time playing the games they love. For more information, visit www.guildlaunch.com.

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